

# ACHIEVING COLLECTIVE IMPACT ON NATURALIZATION

## WHO WE ARE

The New Americans Campaign, launched in 2011, engages the resources of a national network of funders and non-profit partners to achieve collective impact on naturalization. Of the 8.9 million lawful permanent residents (LPRs) eligible to become U.S. citizens today, fewer than one million naturalize each year. The New Americans Campaign aims to achieve an increase in citizenship applications. We offer the programs and resources necessary for eligible residents to achieve the dream of U.S. citizenship.

Our broad network of partners provides assistance to lawful permanent residents (LPRs) for free or at minimal cost. These partners are located in over 20 cities across the country and comprise over 170 organizations.

The campaign rests on five pillars:

- 1 Achieving measurable impact on naturalization
- 2 Working collaboratively
- 3 Infusing innovation into service delivery models
- 4 Reaching a diverse population of aspiring citizens
- 5 Providing the highest quality naturalization services

## NATIONAL PARTNERS AND COMMUNICATIONS TEAM

Asian Americans Advancing Justice – Los Angeles  
 Catholic Legal Immigration Network, Inc. (CLINIC)  
 Immigration Advocates Network (IAN)  
 International Rescue Committee (IRC)  
 Immigrant Legal Resource Center (ILRC) - Lead Agency  
 NALEO Educational Fund  
 National Immigration Forum  
 National Partnership for New Americans (NPNA)  
 Pro Bono Net  
 UnidosUS

## SITE LOCATIONS



## NATIONAL FUNDERS

Carnegie Corporation of New York  
 Wallace H. Coulter Foundation  
 Grove Foundation  
 Evelyn & Walter Haas, Jr. Fund  
 JPB Foundation  
 John S. and James L. Knight Foundation

## LOCAL SITE FUNDERS

California Community Foundation  
 California Wellness Foundation  
 Community Foundation for Southeast Michigan  
 Houston Endowment  
 Sapelo Foundation

## IMPACT AND SUCCESS



300,000 CITIZENSHIP  
APPLICATIONS  
COMPLETED



5,000  
CITIZENSHIP  
EVENTS HELD



\$273M  
DOLLARS SAVED TO  
LPR COMMUNITIES

Numbers calculated from July 2011 to September 2017

## BENEFITS OF CITIZENSHIP

Naturalization brings significant social, economic, and civic benefits not only to new citizens and their families, but also to local communities, individual states, and the country as a whole. Research shows that citizenship leads to increased civic engagement, improved wage earnings and economic mobility, and greater family and community stability.



## FOR MORE INFORMATION CONTACT

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