



# Social Media Kit

Welcoming America will email suggested social media messages throughout Welcoming Week. Please share our content and create your own posts in support of Welcoming Week. By using united messaging, stories, graphics, and hashtags, we will be able to reach a larger audience. Please use the following hashtags when possible: **#WelcomingWeek** and **#IWelcome**. Thank you for your support!

## 1. Add our custom filter to your profile photo

### Facebook

1. [Go to this page](#)
2. Search for "Welcoming Week"
3. Apply the frame

### Twitter

1. [Go to this page](#)
2. Click "Add to Twitter"
3. Authorize the app
4. Apply the frame

## 2. Post using our “I’m a Welcomer” sign

Take a photo of you or your team with our [multilingual Welcomer signs](#) and [post to our new Welcomer page](#) and social media using **#IWelcome**. We also encourage you to highlight the personal stories of immigrants and refugees and their contributions to your community, using **#IWelcome** and **#WelcomingWeek** to help us see and share your posts.

Here are a few social media messages to share ahead of Welcoming Week:

- Immigrants & refugees make communities stronger economically & culturally. Celebrate **#WelcomingWeek** Sept 15-24
- Every day more communities recognize that welcoming immigrants is right & smart thing to do. **#WelcomingWeek**

- How will you celebrate #WelcomingWeek? Join the growing movement; find an event near you [welcomingweek.org](http://welcomingweek.org)
- Let's show the world that our communities want to be welcoming to everyone #WelcomingWeek [welcomingweek.org](http://welcomingweek.org)

### 3. Share our graphics and videos

#### Graphics

Our shareable graphics can be used with the suggested posts above and with posts you create. We also encourage you to share these with supporters and allies!

1. [I welcome immigrants and refugees - boy](#)
2. [I welcome immigrants and refugees - mother and children](#)
3. [I welcome immigrants and refugees - woman](#)

#### Welcoming Week video

##### Facebook

Join us for Welcoming Week, when hundreds of places around the country will bring together immigrants, refugees, and native-born residents to find common ground stand and build strong communities. Welcoming Week is Sept. 15-24; learn how you can participate at [welcomingweek.org](http://welcomingweek.org). <https://youtu.be/MbYPRuQlywU> @WelcomingUSA

##### Twitter

Join #WelcomingWeek for nationwide events to help people find common ground & welcome new Americans: <http://bit.ly/2g52kay>

#### Common Ground video

##### Facebook

The divides among Americans may seem vast these days, but in many communities diverse people are finding common ground and making an impact in each other's lives. We tell the story of a Jewish couple and a Kurdish Muslim couple who find common ground and build a lasting friendship. @WelcomingUSA

<https://www.facebook.com/WelcomingAmerica/videos/10156576208383079/>

##### Twitter

2 couples who don't share the same language, religion, or culture have built a lasting friendship. Here's their story. [https://youtu.be/7D\\_NUacts40](https://youtu.be/7D_NUacts40) #WelcomingWeek